

HOW DO WE FULFILL OUR MISSION?

TO FULFILL OUR MISSION at theKnowledgeFarm, we focus on 3 pillars:

✓ *global information strategy*

Our consultancy services consider the total information strategy throughout the entire enterprise

✓ *products*

Our products support our vision on information strategy

✓ *initiatives*

We have taken several initiatives to bring together very diverse organizations to learn from each other and to exchange real-world experiences.

THEKNOWLEDGEFARM was founded as a division of Company Services bvba, and is headed by ir. Guy Van Houtte.

Guy Van Houtte is a member of the *Microsoft Architect Council*, the *Adobe Customer Circle*, and is founder and chairman of the workgroups *SUGGO* (SharePoint User Group for large organizations) and *BTSGO* (BizTalk User Group for large organizations).



CONTACT US

COMPANY SERVICES BVBA

Schelpenlaan 3
8450 Bredene
BE 0456 676 196

GUY VAN HOUTTE - VENNOOT

+32-(0)495-21.50.71
guy@theknowledgefarm.biz
be.linkedin.com/in/guyvanhoutte

THEKNOWLEDGEFARM

info@theknowledgefarm.biz
www.theknowledgefarm.biz

WORKGROUPS

SUGGO

suggo@theknowledgefarm.biz
suggo.theknowledgefarm.biz

BTSGO

btsgo@theknowledgefarm.biz
btsgo.theknowledgefarm.biz



THEKNOWLEDGEFARM

OUR NAME

knowledge

refers to any body of facts, obtained through study, observation or experience, and to the ideas inferred from these facts.

to farm

means to grow, to cultivate

OUR MISSION

We help you *uncover information* that would otherwise remain largely hidden within your organization, and we help you exploit *the resulting knowledge to its maximum potential*, so that you can improve the performance of your organization.

Company Services bvba
BE 0456 676 196

ir. Guy Van Houtte
vennoot



 be.linkedin.com/in/guyvanhoutte

 +32 (0)495/21 50 71

 guy@theknowledgefarm.biz

 www.theknowledgefarm.biz

theknowledgefarm is a division of Company Services bvba

WHAT CAN WE DO FOR YOU?

1 INFORMATION STRATEGY

We help you develop a *strategic vision around information throughout the entire organization*, with emphasis on exploitation of information and knowledge within your enterprise.

We offer *strategic consultancy* in the following domains:

✓ Enterprise Architecture

development of an *enterprise architecture* supporting the goals of your organization

✓ Services Oriented Architecture

development of a *SOA* (Services Oriented Architecture) strategy

✓ SharePoint

development of a *SharePoint* strategy with respect for and in relation with the other enterprise products

✓ BizTalk

development of an *ESB* (Enterprise Service Bus) strategy with focus on **BizTalk**

✓ Reporting

development of a *reporting* strategy, with emphasis on Reporting Services (SQL Server)

✓ Validation

validation of your current *vision* about information and enterprise architecture

WHAT CAN WE DO FOR YOU?

2 PRODUCTS

We develop products that contribute to:

✓ Structure

We bring *structure in the data* of your organization, to turn data into real information that you can exploit to its maximum potential *throughout the entire organization*. Our product *thebarn* will become the gateway to your information structures.

✓ Model

We *connect* information with the *goals of the organization*, resulting in crystal-clear models that can be used as *intelligent BI* (Business Intelligence) instruments. Our product *theharvest* creates these models using advanced techniques based on neural networks with a touch of magic, and can zoom in on only those bits of information that really influence your goals.

✓ Exploitation

We *exploit these models* together with the structured information, resulting in better predictions that you can use in real world situations to *fulfill the goals* of your enterprise. Our product *thehaystack* helps you finding comparable situations from the past, and help make simulations based upon both these comparable situations from the past as well as the models.

Our products are currently being developed, and will become *available before the end of 2010*.

WHAT CAN WE DO FOR YOU?

3 WORKGROUPS

As part of our vision around information, we have founded 2 *workgroups* with focus on *collaboration* (in a *SharePoint* environment) and *information streams* (in a *BizTalk* environment).

These workgroups aim to bring diverse organizations together to brainstorm and dialogue around these subjects.

✓ SUGGO

SUGGO is the *SharePoint User Group for large organizations*.

Membership is free, there are 4 meetings / year, and each of the members agrees to host one of those meetings.

Feel free to visit our portal:
suggo.theknowledgefarm.biz

✓ BTSGO

BTSGO is the *BizTalk User Group for large organizations*.

Membership is free, there are 3 meetings / year, and each of the members agrees to host one of those meetings.

Feel free to visit our portal:
btsgo.theknowledgefarm.biz